

Ready for
career day

A&Til®

Agenda

Preparation

- Quality of material
- Pitch
- Verbal and non-verbal
- communication

Career day itself

- Manage your nervousness
- Appearance

Following up

- Notes
- Contact

Research the companies

Choose at least three of the participating companies and research them.

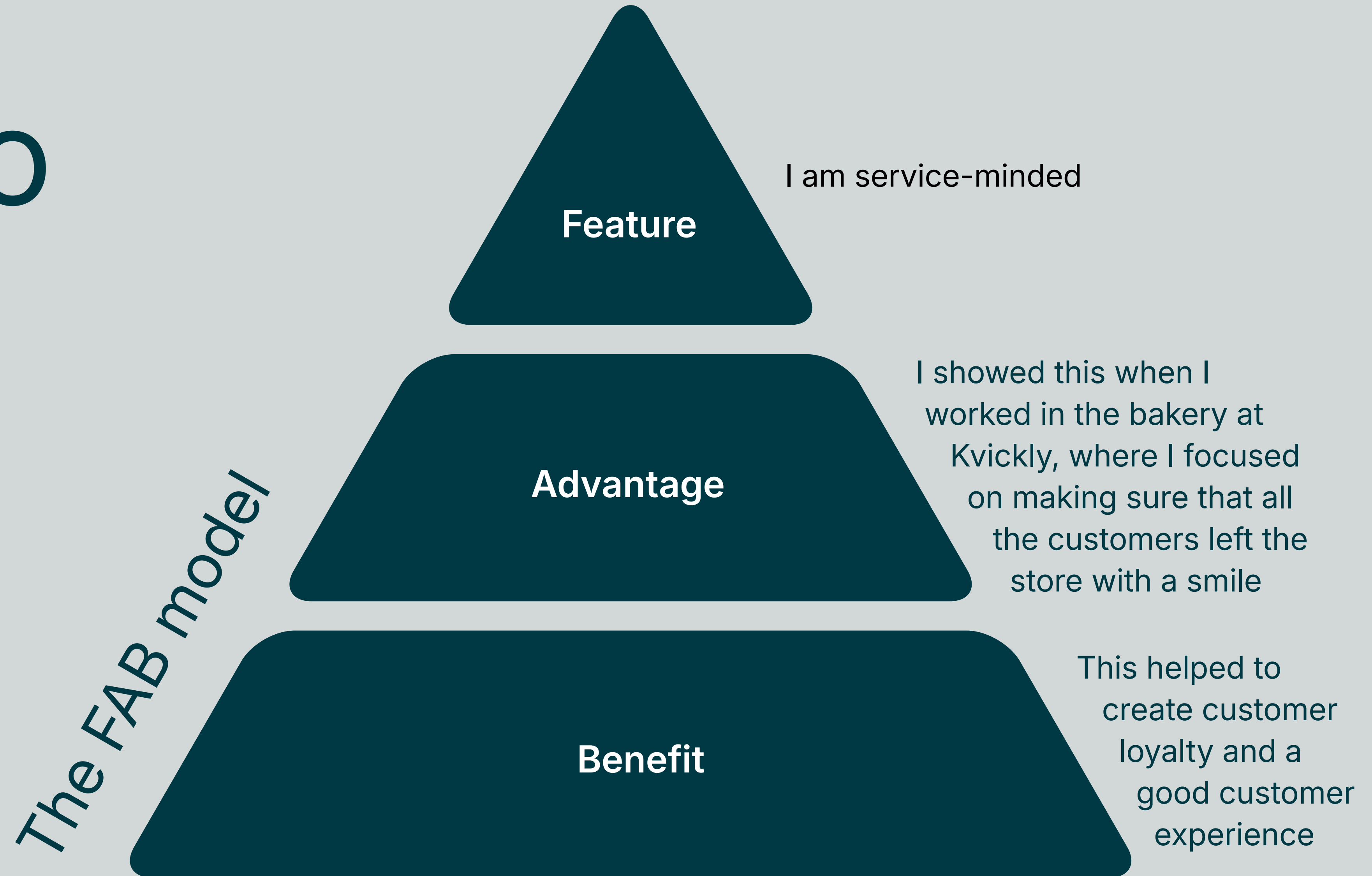


Stand out from the crowd – materials check

Does your material suit the
company?

- Application
- CV
- LinkedIn
- Google yourself
- SoMe
- Possible handout

Put your skills into pictures



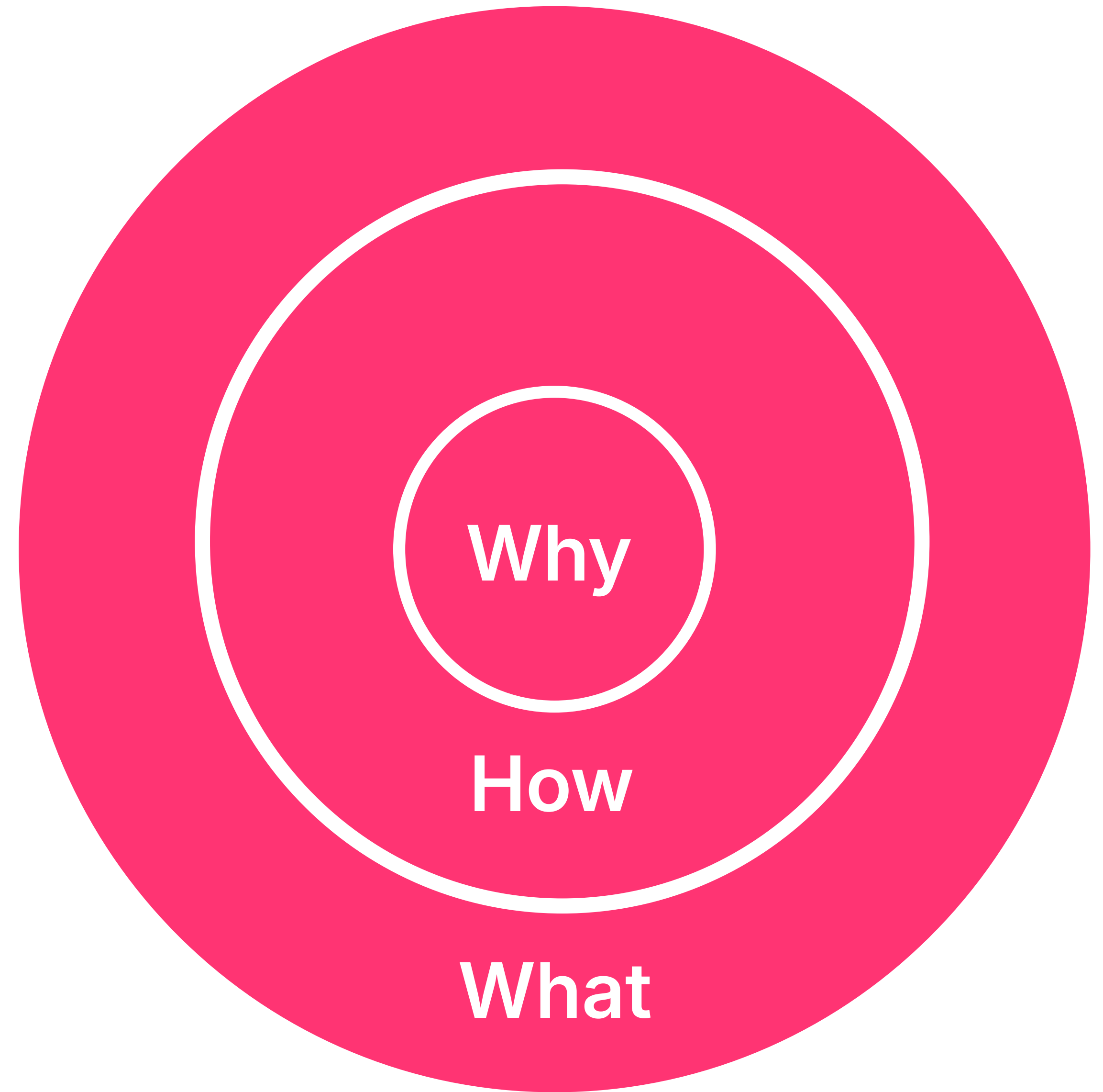
The effective pitch

- Brief
- Precise
- Genuine
- Relevant
- Situation-specific
- Creates attention
- Dialogue-building

Put your 'why' into words

"People don't buy what you do,
they buy why you do it, and how
you do it"

The golden circle, Simon Sinek



Recipe

- Presentation
- Talk about the company
- Explain how you fit in
- Give them your 'WHY'
- Ask questions that open up dialogue



Exercise

How to practise your pitch

Presentation – feedback – improvement

- Present your pitch to your partner
- Your partner gives you feedback – focusing on whether the ‘why’ is clear
- Reflect on how you will improve your pitch

Join today

- Free membership
- The right to DKK 15,081 the first three months. Parents receive DKK 17,295 per month
- Non-binding for students



Preparing for an interview

Examples of good questions to ask the employer:

- What would a typical working day look like in this position?
- What kind of exciting challenges can I expect to meet in my job?
- How are the tasks prioritised?



Examples of questions
from the employer:

- Could you tell us a bit more about yourself?
- What makes you unique?
- Why do you think you'd fit in perfectly with us?

Impact and focus

- Voice modulation
- Eye contact
- Body language
 - command the room
- Bad habits
- Control your nervousness

Controlling your speech

Emphasis, speed and strength

- Speak slowly
- Pronounce the words clearly
- Avoid 'er'
- Avoid foreign words
- Further techniques

Peter Piper picked a peck of pickled peppers

Eye contact

- Authentic
- Present
- Confident and engaged
- Trustworthy



Body language



7 % Verbal

38 % Vocale

55 % Non-verbal

Body language and power posing

- Express yourself
- Cheat your brain
- Test yourself



The day itself

- Now is the time
- Be ready
- Now is the moment for you to shine



Control your nervousness

- Positive thinking
- Visualise success
- Breathe calmly
- Think less
- Practise
- Test your pitch
- The listener is your friend



Dress code
for career day

Navigate confidently through the interview

1. Contact phase
2. Sales phase
3. Concluding phase

Following up



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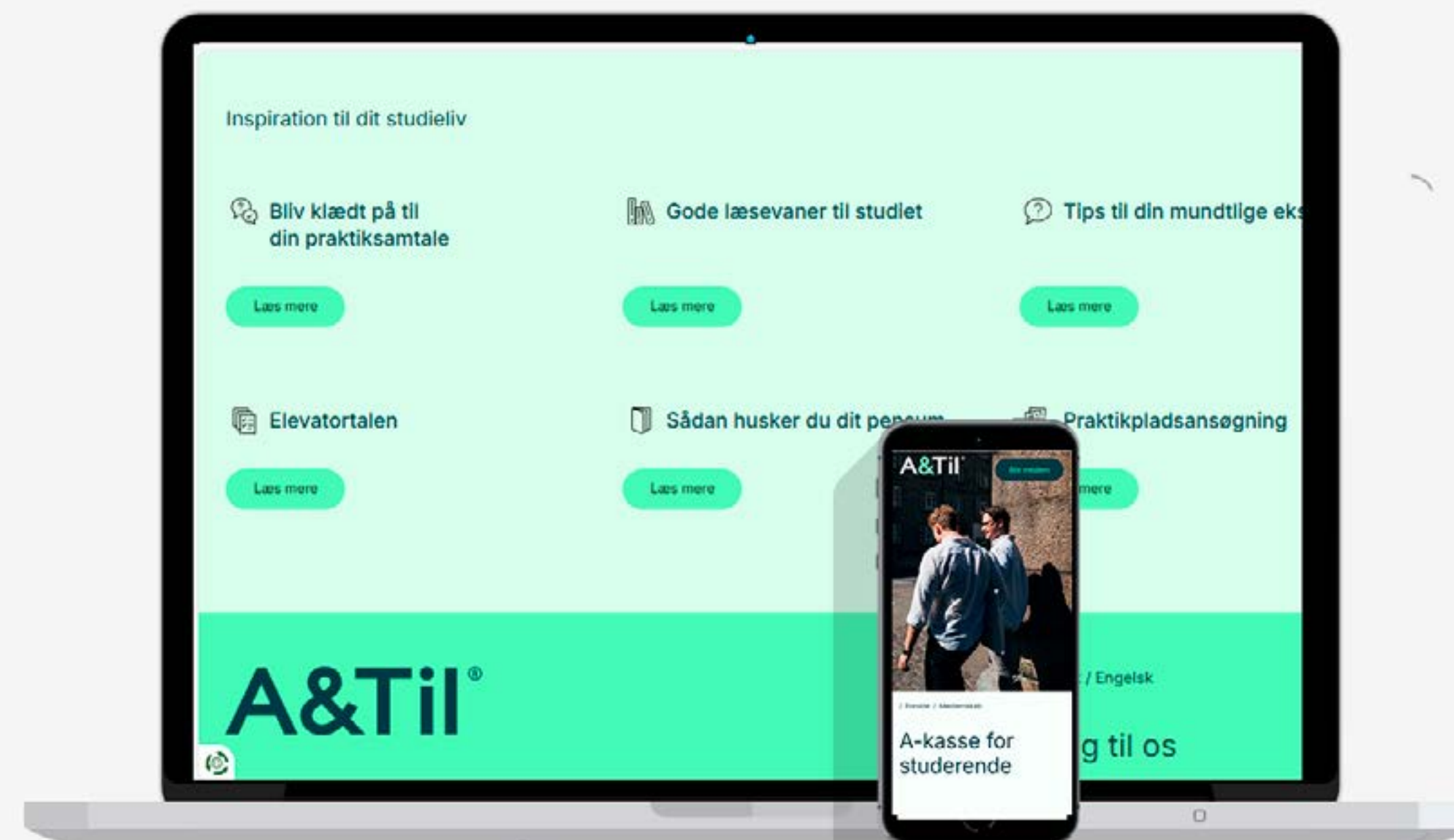
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Thank you for your attention

Good luck at the career day

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